

LabelTrace™ B2B for Produce Traceability Initiative



Labeling & Traceability, Quickly and Inexpensively

- Do you want trace-back* and track-forward** at the item-level?
- Are your customers asking for more traceability information?
- Do you need new label solutions (field or pack-shed)?
- Do you need to meet GS-1 standards and manage GTINs?



Quick to Market – Quick Results – Quick ROI



LabelTrace B2B is an easily deployable solution for field or pack shed that gives you instant trace-back* and track-forward** without any upfront investment. You can quickly print and attach labels in the field or in the pack-shed without interrupting your daily operations.

With trace-back you know where the product came from, and with track-forward you know exactly where it shipped.

The hosted LabelTraceB2B solution is always accessible from your Web browser, so you do not have to purchase any new equipment, or install any new software.

LabelTrace is PTI compliant, so that you can increase your business with retail customers that are demanding more trace-back information and special labels. Grab new market share by providing the necessary information when others cannot.



* Trace-Back means identifying the farm field origin.

** Track forward means knowing where all produce from a given farm field or production lot have gone.

