

# Produce Product Suite

## Labeling & Traceability, Quickly and Inexpensively

- Prepare for all Produce Traceability Initiative steps.
- Meet customer-specific traceability requirements.
- Promote your brand and build consumer loyalty.
- Track your shipments from farm field to customers.
- Label in the field or pack-house.



## Start as simple as you want to...



TraceGains offers the simplest, most cost effective, and user friendly PTI-compliant solutions today.

**CaseTrace PTI:** a one-time investment to comply with PTI steps 1-5.

**LabelTrace:** promotes your brand and enhances direct consumer interaction while building tighter relationships with your retail customers.

## ...Add as you need to

Meet Basic Requirements	PTI Case Label	Item Label	Mobile Marketing				
<b>CaseTrace PTI</b> Meet steps 1-5 of the Produce Traceability Initiative	✓						
<b>LabelTrace</b> Item-level farm-to-fork traceability that promotes brands to consumers and tightens relationships with retailers		✓	✓				
Differentiate Your Brand				Recall Management	Management Reporting	Repack & Process Traceability	Supplier Compliance
<b>Added Recall Management</b> React quickly to customer requirements or problems with instant bi-directional traceability and powerful new recall tools.				✓			
<b>Added Management Reporting &amp; Operations Visibility</b> Powerful management reporting provides insight into production and other operational metrics.					✓		
<b>Added Repack and Process Traceability</b> Maintain complete traceability from harvest, through processing, to shipment						✓	
<b>Added Supplier Compliance Monitoring</b> Continuously monitor third-party product attributes for food safety and customer requirements.							✓

